



Geographical location of the target region



Project partnership



Lead beneficiary: NGO "Association of Economic Development of Ivano-Frankivsk (AEDIF)", Ukraine

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Beneficiary 2: Ivano-Frankivsk National Technical University of Oil and Gas, Ukraine

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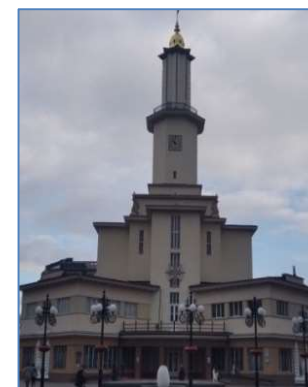
Hungary-Slovakia-Romania-Ukraine ENI CBC Programme 2014-2020

Project title: "Valorisation of the historical and cultural heritage through the development and promotion of the Carpathian Cultural Route"



**CARPATHIAN
CULTURAL ROUTE**

MORE THAN A JOURNEY!



2023



Participant countries: UKRAINE & ROMANIA

Overall objective of the Project is support to valorisation of the cultural and historical heritage in the Carpathian Euroregion through the development and promotion of the Carpathian Cultural Route as integrated cultural heritage tourism product within the cross-border regions of Romania and Ukraine.

Specific objectives:

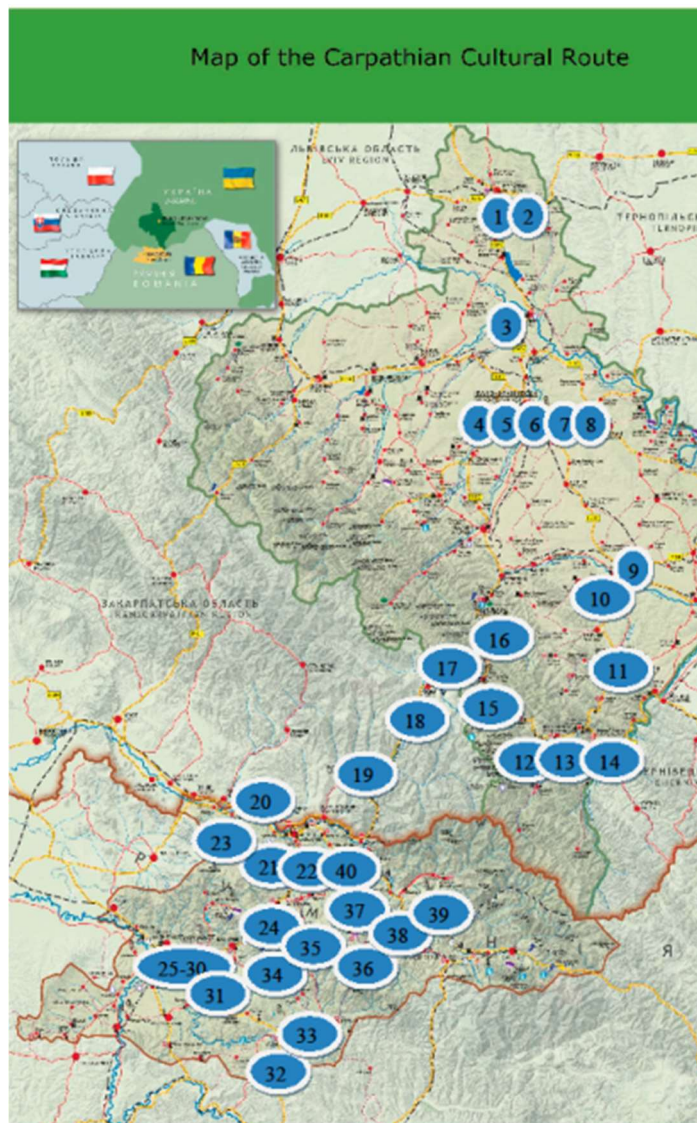
1. To create an integrated cultural heritage tourism product "Carpathian Cultural Route" that connect places of historical and cultural heritage with other attractions and services.
2. To improve the skills and knowledge of cultural tourism representatives through the training programme.
3. To promote an integrated cultural heritage tourism product "Carpathian Cultural Route" in the regional and international markets through the development of promotional materials, joint online information sources and mobile application.

Implementation period: 29.07.2021 – 19.10.2023

Target groups: historical and cultural objects, tourism companies and tourism-related service providers, the government and local self-government institutions, scientists, relevant civil society institutions.

Quantitative results: 1 Steering Committee; 4 meetings of Steering Committee; 2 project expert groups; 2 conferences (60 participants); 8 expert group meetings; 2 round tables sessions (40 participants); 1 analytic research (Ukrainian, Romanian, integrated); 1 sociological survey (Ukrainian, Romanian, integrated); 1 database; 1 integrated cultural heritage tourism product "Carpathian Cultural Route"; 20 digital tourist information points and 20 tourist information stands; 1 network (50 members); 4 training modules and 1 workshop (40 participants); 1 study tour (19 participants); 1 trilingual catalogue; 1 trilingual promotional brochure; 1 trilingual map, 1 website; 1 mobile application.

Qualitative results: promotion of historical and cultural heritage; establishment of active cross-border for development and promotion of integrated cultural heritage tourism product "Carpathian Cultural Route"; support the preservation and promotion of local historical and cultural heritage at the interregional and international levels; creating a favorable environment for further implementation of joint Ukrainian-Romanian projects, programs and activities; increased level of involvement of historical and cultural objects in the cultural route; increase of the awareness, competence, knowledge, skills and experience of the cultural route development among stakeholders; improving access to information and use of modern means of disseminating cultural tourism information; establishment of the active cross-border cooperation between different target groups on both sides of the border; increase of attractiveness and positive image of the Carpathians as a region with joint tourism destination; increase in the number of tourists and visitors.



TOTAL LENGTH OF THE ROUTE: 822 KM

TOTAL DURATION: 82,5 HOURS - 10 DAYS

List of the selected touristic objectives:

1. Church of the Holy Spirit, UNESCO, Rohatyn;
2. Opillya Museum of History and Local Lore, Rohatyn;
3. National Reserve "Ancient Halych", Halych;
4. Geological Museum of Ivano-Frankivsk National Technical University of Oil and Gas, Ivano-Frankivsk;
5. Complex of buildings of the palace of the owners of the city of Potocki with gates, Ivano-Frankivsk;
6. Fortress Gallery "Bastion". Fortress walls and ramparts (remains of an ancient city fortress), Ivano-Frankivsk;
7. City Hall (Ivano-Frankivsk Museum of Local Lore), Ivano-Frankivsk;
8. Parish Church and Bell Tower (Museum of Arts of Prykarpattia), Ivano-Frankivsk;
9. National Museum of Folk Art of Hutsul and Pokuttya named after J. Kobrynsky, Kolomyia, with branches;
10. Church of the Nativity of the Blessed Virgin, UNESCO, Nyzhnyi Verbizh of Kolomyia district;
11. Kosiv Institute of Applied and Decorative Arts, Kosiv;
12. Museum of Ethnography, Life and Musical Instruments of R. Kumlyk, Verkhovyna;
13. Peter Shekeryk-Donikov Memorial Museum, Kryivka Museum, Verkhovyna;
14. Museum of History and Local Lore "Hutsulshchyna", Verkhovyna;
15. Church of the Nativity of the Blessed Virgin, Vorokhta;
16. Park-museum "Carpathians in miniature", Yaremche;
17. Ento-park "Hutsul Land", Polyanytsia;
18. Wooden Church of the Ascension (Strukivska Church, UNESCO), Yasyina;
19. Museum of Mountain Ecology and History of Nature Management in the Ukrainian Carpathians, Rakhiv;
20. Museum of Romanian History and Ethnography of Zakarpattia "Romanian Estate", Nyzhnia Apsha;
21. Maramures Museum – Sighetu Marmatiei;
22. Memorial to the Victims of Communism and the Resistance, Sighetu Marmatiei;
23. The Merry Cemetery from Săpânța;
24. "St. Pious Paraschiva" Wooden church from Desesti, UNESCO;
25. "Citadel Square" Ensemble Baia Mare;
26. County Museum of Ethnography and Folk Art Maramures, Baia Mare;
27. County Museum of History and Archaeology Maramures, Baia Mare;
28. "Victor Gorduză" County Museum of Mineralogy Baia Mare;
29. The Painters' Colony, Baia Mare;
30. Baia Mare County Museum of Art "Artistic Centre Baia Mare";
31. Teleki Castle, Coltau;
32. "Saint Anne" Monastery, Rohia;
33. The "Holy Archangels Michael and Gabriel" Wooden Church from Rogoz, UNESCO;
34. The "Holy Archangels" Wooden Church from Șurdești, UNESCO;
35. Ensemble of the Breb rural culture and architecture;
36. Wooden Church dedicated to "Saint Nicholas" from Budești Josani – UNESCO;
37. The Monastic Complex "Bărsana Monastery";
38. The "Birth of the Mother of God" Church in Ieud Deal, UNESCO;
39. Mocanita – the steam train on Vaser Valley, Viseul de Sus;
40. Elie Wiesel Memorial House, Sighetu Marmatiei.